

Special Edition 2011

LYNGBLOMSTEN

Lifestyle



Special Edition

AMBASSADOR SHOWCASE



OUR MISSION

Influenced by Christ, Lyngblomsten provides a ministry of compassionate care and innovative services to older adults in order to preserve and enhance their quality of life.

OUR GUIDING PRINCIPLES

For our participants,* Lyngblomsten promotes dignity through informed choices for living options, respecting individuality, and orchestrating the best life possible.

For our participants' families, Lyngblomsten supports their needs through careful listening, traveling alongside them as they walk the journey with their loved ones.

For our employees, Lyngblomsten strives to foster an environment that encourages compassionate caregiving, innovative thinking, problem-solving, and opportunity seeking.

Through our community of donors, volunteers, and corporate congregations, Lyngblomsten encourages the individual to live one's personal ministry by enhancing the lives of older adults.

OUR BRAND PILLARS

Influenced by Christ
Innovation & Leadership
Resources & Support
Person-Centered & Dignity-Enhancing Experiences
Engaged Lifestyle

*Lyngblomsten community program patrons, care center residents, and senior housing tenants.



LYNGBLOMSTEN LIFESTYLE

is published quarterly by the Lyngblomsten Marketing Communications Department in cooperation with the Lyngblomsten Foundation.

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Lyngblomsten Lifestyle can be found online at www.lyngblomsten.org. Click on "News & Events."


It was a night to remember!

by Patricia Montgomery
Director of Marketing Communications & Church Relations;
Coordinator of the Ambassador Initiative

About 220 people from the Lyngblomsten family—residents, tenants, program participants, their families, corporate congregation delegates, volunteers, donors, and employees—gathered for the 2011 Lyngblomsten Ambassador Showcase on the evening of June 29. Held at North Heights Lutheran Church in Arden Hills, the Showcase was a special event to celebrate all those who play the role of ambassador for Lyngblomsten and to present the Ambassador Awards. The evening began with a red-carpet welcome, followed by music from the Larkspur Strolling Trio and fun poses at The Fabulous Photo Booth. An hors d'oeuvres buffet and more music followed, along with an opportunity to visit the "Walk of Fame" and write congratulatory notes to the award finalists. The program included information about the Ambassador Initiative and a video featuring the mission, principles, and pillars (see verbiage at the left) plus music by local artist Ben Bigelow. The evening concluded with the presentation of the 2011 Ambassador Awards, and guests received a gift bag as they left.

Anyone who is connected with Lyngblomsten in some way is in a position to play the role of "ambassador" for our organization—that is, to accurately answer questions they may be asked or to go out and tell others about the organization, encouraging them to become involved with our mission or to receive services. This tradition of storytelling and ambassadorship goes back to the women who founded Lyngblomsten 105 years ago.

We have created this special edition of *Lyngblomsten Lifestyle* especially for those who couldn't attend the Showcase—to give you a flavor of this new event; to give you the opportunity to celebrate the Ambassador Award nominees, finalists, and award recipients; and to share some of our ambassador tools.

Thank you for being a part of Lyngblomsten and for supporting our mission, principles, and pillars. 

On the Cover: The Ambassador Award finalists gathered on stage for a group photo at the Showcase event.

2011 AMBASSADOR AWARD FINALISTS

Participants



Carolyn Gibson



Wil Langer



Dorothy Mechura
& Lucille Quehl

Families



Katherine Eklund



Annie Reynolds-Smith



Laura Stone-Jeraj

Employees



Janet Byrnes



Mary Nordtvedt



Linda Renstrom

Community



Len Eilts



Joyce Miller



Jeanette Severson

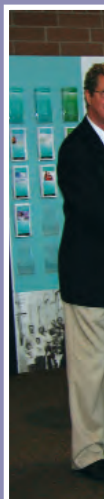
Persons were nominated for the Ambassador Awards through an open nomination process. An Awards Selection Team determined the finalists and winners based on information submitted on the nomination forms.

LYNGBLOMSTEN AMBASSADOR SHOWCASE

June 29, 2011

Great Food & Conversation

Nourishing bodies and spirits alike, guests enjoyed social time before the formal program.



Larks
and Ben
g



It's Showtime!

The auditorium is set and ready for guests, thanks to our efficient Showcase Planning Committee: Colleen Anderson, Janet Byrnes, Maria Chernyavsky, Shirley Dingman, Leigh Emmerich, Leah Gravink, Trisha Hall, Patricia Montgomery, Christina Rhein, Rebecca Schwartz, and Jennifer Veitenheimer



Surprise!

The Ambassador Surprise Patrol notified finalists the week before the event. Here finalist Mary Nordtvedt, parish nurse at Augustana Lutheran Church, receives her surprise visit accompanied by balloons and cookies.



Ambassador Award

(Above) An Ambassador Award was presented in each of 4 categories. (L to R): Linda Renstrom (Community), Wil Langer (Participating Organizations), and Annie Reilts (Community). Unannounced winners of the event, Annie Reilts (Families) received the award the following week (picture with Lyngblomsten Pastor Paul Mikelson). Cor

Welcome
Guests were greeted with red-carpet hospitality.





Musical Entertainment
 Our Strolling Trio (above) and Bigelow (right) delighted guests with their musical performances.



Fun Times in the Photo Booth!



Award Recipients
 The Award was presented in categories to (Employees), (Ants), and Len able to attend Reynolds-Smith her award the ed at the right resident/CEO ngratulations!



Gourmet Menu

Concluding with lemon and chocolate mousse tarts, guests enjoyed an hors d'oeuvres buffet with other delectables such as grilled vegetables, smoked salmon, and baked brie.



May we have the envelopes, please?

When it was time for the awards presentation, Lyngblomsten CFO Bradley Jacobson, who served as auditor for the awards selection process, delivered the certified envelopes to emcee Patricia Montgomery.

2011 AMBASSADOR AWARD NOMINEES

Congratulations!

The following persons were nominated for the 2011 Ambassador Awards. Some nominees belong to more than one category; however, nominees are listed only once by their primary category.

★ FAMILIES

Lisa Bentley
Katherine Eklund
Jeffrey Eubanks
Jeanette Larson

Jane Phillips
Annie Reynolds-Smith
Laura Stone-Jeraj

★ PARTICIPANTS

Janet Bain
Janet Christianson
Mike Donahue
Carolyn Gibson
Wil Langer
Dorothy Mechura

Barbara Parks
Lucille Quehl
Therese Siebenaler
Elizabeth Weiger
Tsup Yee Wong

★ COMMUNITY

Carol Baker
Carl Berglund
Joyce Belknap
Carl Buettemeier
Judy Cady
Jan Daniels
Corinne DeLaitsch
Kay Draine
Marilyn Dubay

Maureen Dudley
Winnie Dutke
Allan Edwins
Len Eilts
Deb George
Susan Helfman
Tim Hibscher
Tawana Holtz
Jeanne Jungbauer

Christa Kraabel
Marilyn Kruse
Bill Lund
Joyce Miller
Louise Nesdahl
Kob Nordli
Julia Nordling
Clair & Luann Olson
Julie Omland

Sue Ovaldson
Charleen Prill
Katie Purcell
Kathy Richardson
Dick Sarafolean
Jeanette Severson
Vern Sunday
Jane Tripple
Lydia Volz

★ EMPLOYEES

Rachel Abraha
Angelita Aguilera
Kristi Behl
Kelley Bergeson
Ferehiwot Beyene
Susan Buelow
Janet Byrnes
Kathleen Carlson
Renee Carlson
Cheryl Chapman
Betty Cody
Nick Davini
Melanie Davis
Aida Debesay
Shirley Dingman

Tyna Dohman
Dorthea Doty
Leigh Emmerich
Marilyn Hasse
Nancy Higgins
Betsy Hoffman
Jill Hult
Brenda Johnson
Naomi Johnson
Fred Kambuni
Fatmata Kargbo
Kris Kempf
Saba Kidana
Carolyn Klaver
Debra Luster

Lowetta Luzenski
Ben Lyall
John Maida
Mickey Martinson
Gamachu Mohamed
Holima Mohamad
Betty Moline
Patricia Montgomery
Francis Mwangi
Mary Nordtvedt
Eddy Orwenyo
Dick Quast
Kristen Renstrom
Linda Renstrom
Patria Robinson

Gerri Rutz
Tony Sarkilahti
Debbie Sletten
Jaime Smith
Kathy Starr
April Sullivan
Cheryl Swanson
Lena Tollefson
Candace Trondson
Karen Vandenberg
Dundy Vang
Jennifer Veitenheimer
Durenda Williams
Jason Woken
Laurie Zastrow

Mini Toolkit for Lyngblomsten Ambassadors

Guide for the “On-the-Spot Talk”

a.k.a. Elevator Speech

for when you’re presented
with the question:

“What is
Lyngblomsten?”

“
The more
time you
have with
someone,
the more
detail
you can
share.”

Lyngblomsten is a Christian nonprofit organization that enhances the lives of older adults through healthcare, housing, and community-based services.

For example, I (work/volunteer/etc.) in _____ (or my mom/dad/aunt/etc. lives in name of building or participates in name of program). We try hard to: [share something with which you are familiar/involved through Lyngblomsten that exemplifies a person-first experience, promotes dignity, or generally enhances the quality of life for older adults or their families].

Because the values of Lyngblomsten are rooted in Christ’s call to “love thy neighbor as thyself,” we seek to answer this call through compassionate service to older adults and concern for their well-being, wherever they may be on life’s journey.”

A Call to Action

Presented at the 2011
Ambassador Showcase
by Paul Mikelson,
President/CEO



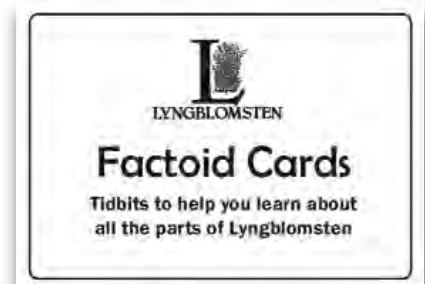
“Learn as much as you can about our organization. The Factoid Cards* you will be receiving tonight are a good source of information. Then go forth, and tell others the stories of how Lyngblomsten serves older adults and their families—not just through our healthcare and housing facilities, but also through our programs and services for the community. We want to serve all seniors in the community...no matter what stage of care or services they may need.

But don’t stop there! I also call on you to tell others how we provide opportunities for education and activities, as well as opportunities for individuals and groups to become involved as volunteers or donors.

As the population of older adults explodes in the coming decade, your role as “ambassador for Lyngblomsten” becomes ever more important.

We need you, and we appreciate you. **Thank you** for choosing to be a part of our organization. **Thank you** for embracing your role as “ambassador” and telling others the stories of how Lyngblomsten—yourselves included, enhance the lives of older adults and their families.”

*Download a copy of the **Lyngblomsten Factoid Cards** at www.lyngblomsten.org. Click “About Us,” then “Lyngblomsten Ambassadors.”



Call Us: (651) 646-2941

LYNGBLOMSTEN

About Us Services Get Involved News & Events Resources Contact Us Donate

Our Mission
Influenced by Christ,
Lyngblomsten provides a
community of compassionate
care for older adults.

Encircle Yourself
with Choices
that Enhance your
Quality of Life

Visit the Lyngblomsten website at
www.lyngblomsten.org
to learn more about Lyngblomsten events,
services, and opportunities.

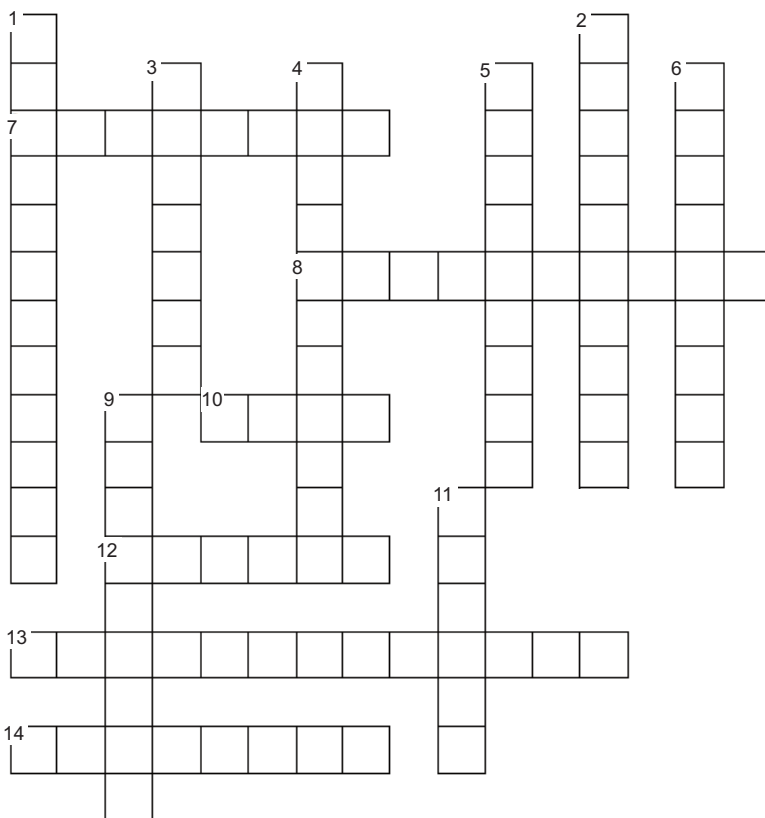
Visit the community center website at
www.551club.com
to learn more about the 5-5-1 Club & Café.



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How well do you know Lyngblomsten?



Answers
Down: 1) Incorporated, 2) Alzheimers, 3) Medical, 4) Parish Nurse, 5) Continuum, 6) Gathering, 7) Care Team, 8) Subsidized, 9) Community, 10) Club, 11) Christ Mark, 12) Mark, 13) Congregations, 14) Cottages

DOWN

- _____ in 1906, Lyngblomsten was founded by 11 Norwegian women. Today people of all faiths and cultures are welcome.
- Lyngblomsten Care Center accommodates 237 residents through long-term and short-term care options, incl. _____ and dementia programs.
- The free _____ Equipment Lending Library is one of many services offered through our Community Wellness & Education program.
- In partnership with churches, nurses with Lyngblomsten's _____ Ministry promote wellness of body, mind, and spirit.
- Lyngblomsten offers a _____ of care, which means there are a wide variety of programs and services to support older adults thru all stages of aging.
- Another of Lyngblomsten's community-based programs, The _____, provides family caregivers of persons living with memory loss a time of respite while their loved one enjoys stimulating activities in a structured environment.
- Lyngblomsten's _____ Engagement provides opportunities for individuals, sdronrg, and corporations to make a difference in the lives of older adults through contributing time, talent, and/or dollars.

11. Lyngblomsten's mission statement begins with: Influenced by _____.

ACROSS

- _____ Ministry is one of Lyngblomsten's church-based programs that mobilize volunteers to assist congregants with non-medical needs around home.
- Lyngblomsten Apartments is a HUD-_____ building for low-income seniors; assisted living services are available.
- Community members can enjoy meals and participate in wellness and social activities through the 5-5-1 _____ & Café.
- The Heritage at Lyngblomsten offers apartment-style living at _____ rates; assisted living services are available.
- Since the early 1960s, Lyngblomsten has partnered with numerous Christian _____ across the Twin Cities to strengthen each others' ministries to older adults.
- Lyngblomsten owns and manages one senior housing option away from its main campus; it is called Superior Street _____.