



Navigating
UNCHARTED
Waters



CORPORATE ANNUAL SUMMARY

For the year ended December 31, 2017

Navigating Uncharted Waters

*Be strong and courageous. Do not be afraid; do not be discouraged,
for the LORD your God will be with you wherever you go.*

—JOSHUA 1:9

Dear Friends of Lyngblomsten:

What began as a group of Norwegian women navigating uncharted waters, believing that God would show them the way 112 years ago, continues with our voyage today. We have a different set of issues directing our sails, however. Recruiting and retaining high-quality staff is more difficult now than perhaps ever before. We have an aging care center that needs significant upgrades and repairs. And there is a growing number of older adults requiring services.

We know that it all begins and ends with quality people: caregivers who have a strong desire to serve others. It's no surprise, then, that with the continued strain on an already insufficient workforce, Lyngblomsten has adopted a thorough approach to recruiting and retaining staff. Despite our high marks in this area over the past decade, maintaining a strong work culture should be our highest priority.

If you have walked through our care center recently, you've noticed a facility that is showing wear and tear. Our last significant renovation was more than 15 years ago. We spent most of 2017 preparing and planning with architects, designers, and funders on a renovation that will modernize our building and its equipment and furnishings. It's believed that this much-needed renovation, set to begin in 2018, will position us well for the aging baby boomer generation.

We are meeting the Age Wave on two fronts. First, 2nd Half with Lyngblomsten, our new life enrichment model of service for adults over the age of 50 living in the community, finished its first full year of operation. This comprehensive model not only serves older adults and caregivers but also engages volunteers and leverages strong partnerships with area churches. Second, we have searched for new land to build another residential services campus. Thus far, the route to this goal has encountered twists and turns, but we remain steadfast.

As we look to 2018 and beyond, our efforts will require creativity and perseverance. Integrating technology in the ways we serve others and infusing additional efforts in fundraising will undoubtedly be critical to future success.

Just as the generations of Lyngblomsten leaders and supporters have done for decades, together, we will be bold and courageous as we face uncharted waters. We feel reassured by recent awards, and we are filled with hope, knowing that God is there to guide us wherever we go.

In Christ,



Jeffrey Heinecke
President & CEO

Andrew Lowther
Board Chair

Highlights from 2017

Residential Services

- Lyngblomsten's commitment to providing excellent care earned the Care Center a five-star (highest possible) quality rating from the Centers for Medicare and Medicaid Services.
- Lyngblomsten Care Center rolled out its Dining Experience program in early 2017, providing increased resident empowerment and choice, increased socialization between residents and staff, and an improved mealtime ambiance in dining rooms.
- The Care Center began a partnership with Metro State and the Minnesota Alliance for Nursing Education. Through this partnership, Lyngblomsten hosts nursing students for a capstone practicum experience as they complete training to become registered nurses through undergraduate programs. The Care Center also hosts students for their long-term care clinical rotations.
- Lyngblomsten added aromatherapy to its enrichment programs offered to tenants of the Lyngblomsten Apartments, to home health services offered to tenants of The Heritage at Lyngblomsten, and to residents of the Care Center. Aromatherapy is the use of essential oils from plants (flowers, herbs, or trees) as therapy to improve physical, emotional, and spiritual well-being.

Community Services

- 2nd Half with Lyngblomsten (the new service model combining the previously separate community-based programs) completed its first year of full year of operations in 2017. During this time, several new evidence-based health and wellness programs debuted, and a faith community nurse joined the team to support and expand health and spiritual wellness offerings.
- Lyngblomsten Community Services received a Live Well at Home grant award from the Minnesota Department of Human Services to develop and launch new respite programs that will serve caregivers and care recipients in their homes through trained volunteers and video communication technology. The pilot phases of the programs will begin in 2018.

Community Engagement

- Thanks to the generosity of 823 donors, the Lyngblomsten Foundation raised more than \$345,600 for Lyngblomsten programs and services between October 1, 2016, and September 30, 2017.

- Lyngblomsten was certified as a Service Enterprise in May 2017 by the Service Enterprise Initiative. The certification recognizes nonprofits that strategically engage volunteers and their skills across all levels of the organization to deliver successfully on their social missions. Lyngblomsten is the first senior care organization in Minnesota to become a Service Enterprise.
- Lifelong Learning and the Arts continuing education programs for volunteers launched. These programs allow current and prospective volunteers to learn new skills they can use in their service at Lyngblomsten.
- The Lyngblomsten Mid-Summer Festival attracted about 1,200 people to Lyngblomsten's campus and had new features like a wellness lounge and theater performers.

An Award-Winning Year

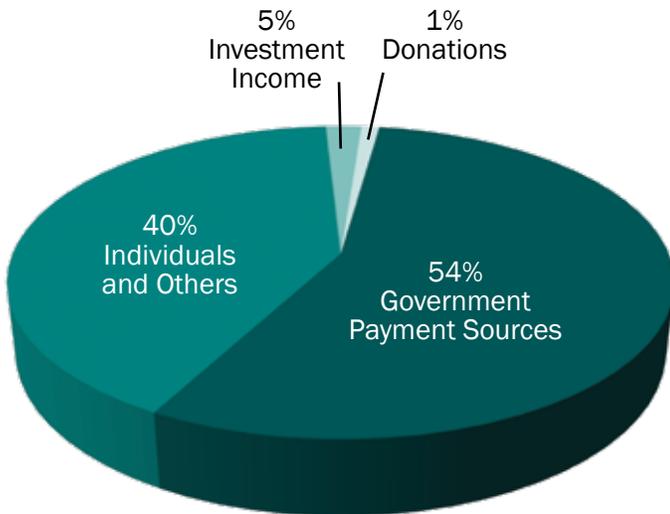
- President & CEO Jeff Heinecke was named a recipient of LeadingAge Minnesota's *50 for the Next 50* award. The award honored leaders who pursue innovation and advance excellence in aging services, make forward-looking changes in their organizations, serve as motivational leaders and mentors, and empower Minnesotans to age well and live fully.
- Lyngblomsten awarded the Anna Quale Fergstad Award for Distinguished Service to Dr. Leslie Grant for decades of transformative work to enhance the lives of older adults both on and off the Lyngblomsten campus through his work and volunteerism. Grant is an associate professor and director of the Center for Aging Services Management at the University of Minnesota-Twin Cities.
- eMenuCHOICE® won bronze in the Innovator of the Year award category at the national McKnight's Technology Awards. The award recognizes senior care organizations that use technology to improve quality of care and cost savings. eMenuCHOICE also expanded its client base from 12 to 48 sites located in seven states.
- Lyngblomsten Community Services received national recognition for providing outstanding community services and support to people with memory loss and their caregivers through The Gathering. The Brookdale Foundation Group awarded Lyngblomsten the Rose Dobrof Award in October 2017. A monetary award accompanying the honor was directed to ongoing financial support for the continued offering of dignified, enriching programming through The Gathering.

Lyngblomsten Corporate

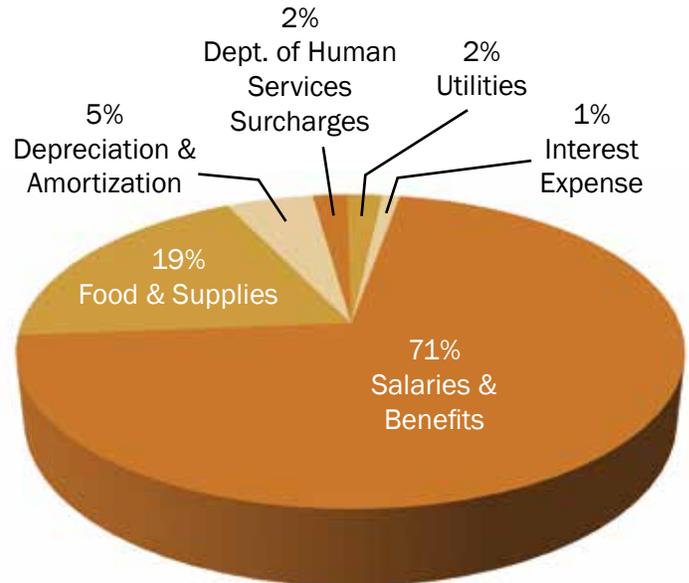
Financials

January–December 2017

Revenues



Expenses



People Served

January–December 2017

Community Services (2nd Half with Lyngblomsten)	1,171 persons
Home Health Services	149 persons
Lyngblomsten Care Center	774 persons
Lyngblomsten Apartments.....	129 persons
The Heritage at Lyngblomsten	84 persons
eMenuCHOICE®	11,209 persons

Lyngblomsten Board of Directors | 2017–2018

Andrew Lowther — Chair

Pam Dragseth — Vice Chair

Jane Danielson — Secretary

Bill Stacey — Treasurer

David Christianson

Dr. Beth Detlie

Rev. Martin Ericson

Dr. Leslie Grant

Jeffrey Heinecke

Rev. Joy Johnson

Charles Norton

John Peck

Jim Stender

Trupti Storlie

Rev. Pam Stofferahn

Community Engagement

Fundraising Statistics

Fundraising Year: October 2016–September 2017

Total Gifts Received	\$345,625
Total # of Donors	823
Total # of Gifts.....	1,151
Total # of New Donors	302

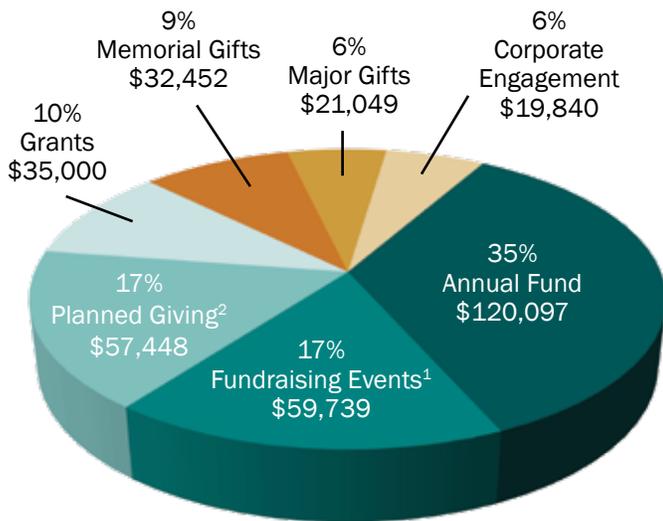
Memberships

Heritage Society: Lifetime membership granted to donors who include Lyngblomsten in their will or estate plan
of Members..... 51

President’s Club: Annual membership granted to donors giving \$1,000 or more during the fundraising year
of Members..... 53

Sources of Donations

Fundraising Year: October 2016–September 2017



¹Includes Spring Gala and holiday gift wrapping

²Received from a donor’s will or estate

Volunteer & Corporate Engagement Statistics

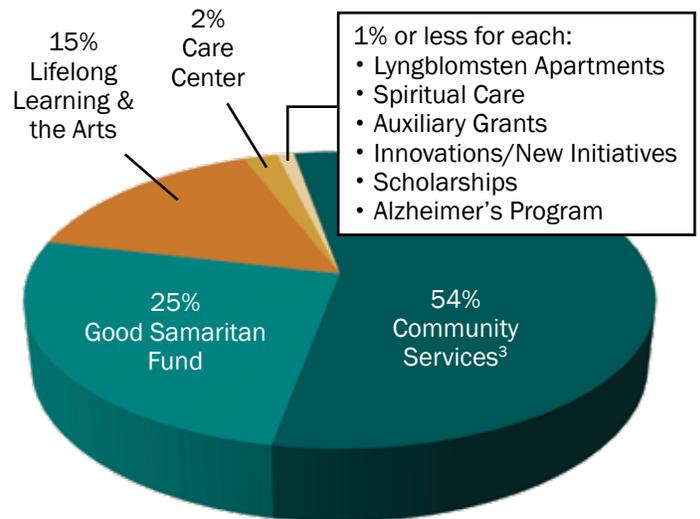
January–December 2017

Total # of Registered Volunteers.....	1,103
(includes 700 active volunteers and 381 group volunteers)	
Total # of Hours Volunteered	36,147
# of Corporate Volunteer Hours	774
# of Corporate Volunteer Groups.....	28
# of Sponsors	9
# of \$1,000 Youth Volunteer Scholarships Awarded.....	2

Lyngblomsten Foundation Distribution to Lyngblomsten Programs

January–December 2017

Total Dollars Distributed.....\$791,735



³2nd Half with Lyngblomsten programming, including Social & Outings; Education & the Arts; Health, Wellness, & Spirituality; Resources & Support; and Service Opportunities.

Lyngblomsten Foundation Board of Directors | 2017–2018

Todd Readinger — Chair

Deb George — Vice Chair

Michael Santoro — Secretary/Treasurer

Melanie Davis

Pam Dragseth

Kevin Earley

Adam Gillette

Jeffrey Heinecke

Bradley Jacobson

Kathryn Kerwin-Ryberg

Steve Kovacs

Juliane Kvalbein

Andrew Lowther

Andrew Marden

John Piché

Peter Polga

Lyngblomsten's Corporate Congregations

The year indicates when the church became a corporate congregation.

Amazing Grace Lutheran
Inver Grove Heights, 2007

Augustana Lutheran
West St. Paul, 2002

Bethlehem Lutheran in the Midway
St. Paul, 1962

Cathedral of Saint Paul
St. Paul, 1996

Centennial United Methodist
Roseville, 2000

Christ Lutheran on Capitol Hill
St. Paul, 1961

Community of Grace Lutheran (formerly First Lutheran)
White Bear Lake, 1998

Como Park Lutheran
St. Paul, 1960

Falcon Heights United Church of Christ
Falcon Heights, 1999

Gloria Dei Lutheran
St. Paul, 1985

Gustavus Adolphus Lutheran
St. Paul, 1988

Holy Childhood Catholic
St. Paul, 1991

Hope Lutheran
St. Paul, 1962

Immanuel Lutheran
St. Paul, 1960

Incarnation Lutheran
Shoreview, 1990

Jehovah Lutheran
St. Paul, 1995

Lakeview Lutheran
St. Paul, 1960

Lutheran Church of the Redeemer
St. Paul, 1998

North Heights Lutheran
Roseville/Arden Hills, 1975

Prince of Peace Lutheran
Roseville, 1961

Redeemer Lutheran
White Bear Lake, 1960

Roseville Lutheran
Roseville, 1975

St. Andrew's Lutheran
Mahtomedi, 1991

St. Anthony Park Lutheran
St. Paul, 1960

St. Mark Lutheran
St. Paul, 1962

St. Timothy Lutheran
St. Paul, 1961

Salem Lutheran
West St. Paul, 1965

Our Mission

Influenced by Christ, Lyngblomsten provides a ministry of compassionate care and innovative services to older adults in order to preserve and enhance their quality of life.

Our Guiding Principles

For our **participants**, Lyngblomsten promotes dignity through informed choices for living options, respecting individuality, and orchestrating the best life possible.

For our participants' **families**, Lyngblomsten supports their needs through careful listening, traveling alongside them as they walk the journey with their loved ones.

For our **employees**, Lyngblomsten strives to foster an environment that encourages compassionate caregiving, innovative thinking, problem-solving, and opportunity seeking.

Through our **community** of donors, volunteers, corporate congregations, and socially responsible corporations, Lyngblomsten encourages the individual to live one's personal ministry by enhancing the lives of older adults.

Our Pillars

- Influenced by Christ
- Innovation & Leadership
- Resources & Support
- Person-Centered & Dignity-Enhancing Experiences
- Engaged Lifestyle (Author Your Life)



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